

AMENDMENTS TO THE ABSTRACT:

Please amend the ABSTRACT as shown in the following REPLACEMENT ABSTRACT:

REPLACEMENT ABSTRACT

A computer system and method for calculating and estimating bulk product cost differentials is disclosed herein. ~~Aspects of the invention~~ described which can improve upon modern methods for processing and evaluating bulk product items like salt or animal feed by reducing marketing costs while increasing product visibility. Furthermore, ~~aspects of the invention~~ allow a potential client to manipulate a variety of factors and variables to customize a pricing estimate for their specific need. Once the factors have been defined, the estimator may automatically determine cost differentials for a single product or for comparing multiple products. Another aspect ~~of the invention~~ allows a client to seamlessly transition between configuring a cost savings estimate and purchasing the product. ~~The invention~~ system and method may also be implemented in a variety of ways, including on a network like the Internet. ~~An option may also exist that allows clients to~~ Clients can also input their own variables or factors or to submit customized methods for determining costs.